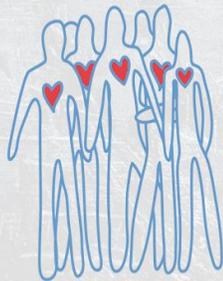


WORLD AIDS DAY MANUAL

DECEMBER 1ST

Every minute, 4 new people contract HIV.



36.9 million people are currently living with HIV...



...with over 95% of new HIV infections in developing countries
(2/3 of the infections are in Sub-Saharan Africa alone)



...making HIV/AIDS the largest and deadliest global pandemic of our time

ABOUT *UNTIL THERE'S A CURE:*

Our goal is to fund prevention education, care services, and vaccine development, and to increase public awareness of AIDS, using The Bracelet as the tool. The Bracelet will not only serve as a bridge to unite people to fight HIV/AIDS, but will help to increase consciousness, compassion, understanding, and responsibility.



TO CONTACT US:

info@utac.org

Tel: (650) 332-3200

560 Mountain Home Road

Redwood City, CA 94062

Social Media:

<https://www.instagram.com/untilog/?hl=en>

<https://twitter.com/untilog?lang=en>

<https://www.facebook.com/Until.Org/>

IDEAS TO RAISE AWARENESS & FUNDS

ON THE DAY

- Hold fundraisers to raise money; you can sell:
 - Baked goods
 - Our Bracelets & pins
 - Anything else of your choice
- Hang up posters around your campus
 - Inform students and staff about HIV & why it is important to your community: be sure to include both text and graphics to grab attention
- Make announcements during lunch or all school assembly
 - Talk about the cause and the importance it holds, give students ideas on how they can get involved in the long run (see next category)
- Shoot an ad
 - A big portion of UNTIL's way of spreading awareness is their ads. They shoot famous people wearing the bracelets as a way to get the word out. If any interested members in your chapter are willing to, they can stage a photo shoot, and take a picture that showcases the bracelets. This ad can be submitted to Until There's A Cure, and may be a new ad showcased on the website. You can look at www.until.org and look at any of the pictures to gain some ideas and inspiration for your photo shoot!

LONG TERM

- Partner with your student store
 - Contact us for the possibility of selling our bracelets & pins permanently
- Intern with us
 - Contact us to learn about internships both during the school year & the summer
- Sporting events
 - Partner with your school's athletic department to hold frequent fundraisers at games
- Clubs
 - Start your own HIV/AIDS club or see if you can work with existing groups that focus on issues such as LGBTQ rights

SELLING OUR BRACELETS & PINS

1 MONTH BEFORE:

By November 15th, call Until There's a Cure to place bracelet and/or orders. Don't be afraid to order excess! As long as you keep a well-organized inventory, there will be no expense for ordering and shipping back all of the extras. You can check out our website (linked above) to see which ones you like the best!

TWO WEEKS BEFORE:

Spread the word! Create a Facebook event and invite your whole school! Start hanging up posters and fliers around the halls! Make your first announcement to the school! Inform everyone to wear red on the day of the fundraiser, since red is the color for AIDS awareness! Spread the news to all of your friends!

THE DAY AFTER:

Take inventory of the remaining bracelets and pins, and record how much money was earned. Make sure to account for the bracelets and pins that were not sold. Call Until There's A Cure again for the next steps concerning sending the money and left-over bracelets and pins back.



INFORMATION YOU CAN INCLUDE ON POSTERS:

IN ADDITION TO THE FAST FACTS ON PAGE 1, YOU CAN WRITE ABOUT...

WHAT IS HIV?

HIV stands for human immunodeficiency virus. It is the virus that can lead to acquired immunodeficiency syndrome, or AIDS. Unlike some other viruses, the human body cannot get rid of HIV. That means that once you have HIV, you have it for life.

IS THERE A CURE ?

No safe and effective cure currently exists, but scientists are working hard to find one, and remain hopeful. Meanwhile, with proper medical care, HIV can be controlled. Treatment for HIV is often called antiretroviral therapy or ART. It can dramatically prolong the lives of many people infected with HIV and lower their chance of infecting others. Before the introduction of ART in the mid-1990s, people with HIV could progress to AIDS in just a few years. Today, someone diagnosed with HIV and treated before the disease is far advanced can have a nearly normal life expectancy.

CAN PEOPLE LIVING WITH HIV LIVE A HEALTHY LIFE?

People with HIV can live long and healthy lives with access to treatment. Since HIV was first reported substantial progress in the research and development of antiretroviral drugs has been made. There are now more than 20 approved antiretroviral drugs. Despite this, people with HIV face many barriers to accessing affordable, effective HIV treatment.

Taking HIV treatment requires effort and commitment as drugs must be taken at exact times each day. Some people may experience serious side-effects or may not respond to certain drugs. Treatment, care and support can help people to adhere to treatment and address any problems they may have with their treatment regimen.

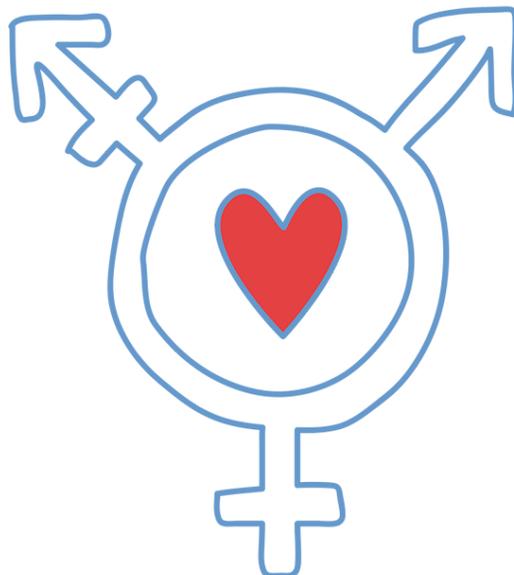


HIVLIFE.ORG

What many people do not realize is that HIV is an intersection set of many different social issues such as:

- Race
- Poverty
- Sexual Assault
- LGBTQ rights
- Mental Health
- Reproductive Rights

Hivlife.org is a branch of UNTIL frustrated with the current state of HIV/AIDS today. Our website contains information regarding the relationship between HIV and the issues listed above. Please feel free to use any of it to include on posters or any other projects you create. Hivlife sees the opportunity for change, but we don't see the sense of urgency needed to create it. HIV needs to be defeated, but that is impossible without collective action. Your voice has the power to make a difference, so use it.



The following letter is an outline that can be tailored to suit your specific interests and goals for World AIDS Day, and is meant to be sent to the teacher or principal at your school you would like to oversee your efforts.

If your principal or teacher approves your proposal, the next step would be to have them contact Until There's a Cure to coordinate the sale of awareness bracelets.

If your principal or teacher has additional questions about your proposal, feel free to have them contact Until There's a Cure via phone or email.

Please ensure that this letter is sent at least two months before December 1st.

Dear [Name of Principal or Teacher],

As you may know, December 1st is World AIDS Day, a day dedicated to spreading awareness about HIV/AIDS, uniting people worldwide in the fight against HIV, and showing support for those living with the virus. There are currently 36.9 million people living with HIV, and more than 35 million have died of HIV or AIDS, making it one of the most destructive pandemics in history.

Despite remarkable scientific advances in HIV treatment options, there remains a significant gap between where we are now and the complete eradication of HIV/AIDS. World AIDS Day is important to our nation and the world at large because it reminds the public that HIV is not a thing of the past. It is vital that people know the facts about how to protect themselves and others, that we raise money for the cause, and that we fight against stigma and discrimination and instead promote education.

To include [School Name] in this global effort, I propose we partner with Until There's a Cure, an organization focused on finding a cure for HIV/AIDS, to sell AIDS awareness bracelets on December 1st. The school will not need to fund this effort in any way, and all of the proceeds will benefit Until There's A Cure. For more information, contact UNTIL by phone at (650) 332-3200 , or by email at norahanna@utac.org.

Additionally, [insert other ideas to raise awareness].

I look forward to hearing your thoughts.

Best Wishes,

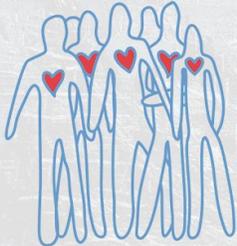
[Your Name]

WORLD AIDS DAY

DECEMBER 1ST

Every minute, 4 new people contract HIV.

YOU'RE FINE



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...with over 95% of new HIV infections in developing countries
(2/3 of the infections are in Sub-Saharan Africa alone)



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TO CONTACT US:

INFO@UTAC.ORG

TEL: (650) 332-3200

560 MOUNTAIN HOME ROAD

REDWOOD CITY, CA 94062

IDEAS FOR GETTING INVOLVED ON THE NATIONAL DAY

- HOLD FUNDRAISERS TO RAISE MONEY; YOU CAN SELL:
 - BAKED GOODS
 - OUR BRACELETS & PINS
 - ANYTHING ELSE OF YOUR CHOICE
- HANG UP POSTERS AROUND YOUR CAMPUS
 - INFORM STUDENTS AND STAFF ABOUT HIV & WHY IT IS IMPORTANT TO YOUR COMMUNITY: BE SURE TO INCLUDE BOTH TEXT AND GRAPHICS TO GRAB ATTENTION
- MAKE ANNOUNCEMENTS IN DINING HALLS, DORMS, OR OTHER GATHERING SPOTS
 - TALK ABOUT THE CAUSE AND THE IMPORTANCE IT HOLDS, GIVE STUDENTS IDEAS ON HOW THEY CAN GET INVOLVED IN THE LONG RUN (SEE NEXT CATEGORY)

IDEAS FOR LONG TERM COMMITMENT TO THE CAUSE

- PARTNER WITH YOUR BOOKSTORE
 - CONTACT US FOR THE POSSIBILITY OF SELLING OUR BRACELETS & PINS PERMANENTLY
- INTERN WITH US
 - CONTACT US TO LEARN ABOUT INTERNSHIPS BOTH DURING THE SCHOOL YEAR & THE SUMMER
- SPORTING EVENTS
 - PARTNER WITH YOUR SCHOOL'S ATHLETIC DEPARTMENT TO HOLD FREQUENT FUNDRAISERS AT GAMES
- CLUBS
 - START YOUR OWN HIV/AIDS CLUB OR SEE IF YOU CAN WORK WITH EXISTING GROUPS THAT FOCUS ON ISSUES SUCH AS LGBTQ RIGHTS
- GREEK LIFE
 - PARTNER WITH ANY SORORITIES OR FRATERNITIES ON CAMPUS TO SEE IF/HOW YOU CAN HOLD AWARENESS & FUNDRAISING EVENTS