



# World AIDS Day Manual

UNTIL THERE'S A CURE

## Give The Gift Of Love

For World AIDS Day

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DECEMBER 1ST





## What is World AIDS Day?

World AIDS Day was founded in 1988 as a worldwide initiative to fight against HIV and to show support for people living with HIV, and to remember those who have passed away due to the disease. It was an initiative that sought to remove the stigma of living with HIV and dying of AIDS related illnesses. This important event takes place on December 1st each year.

### Why is it important?

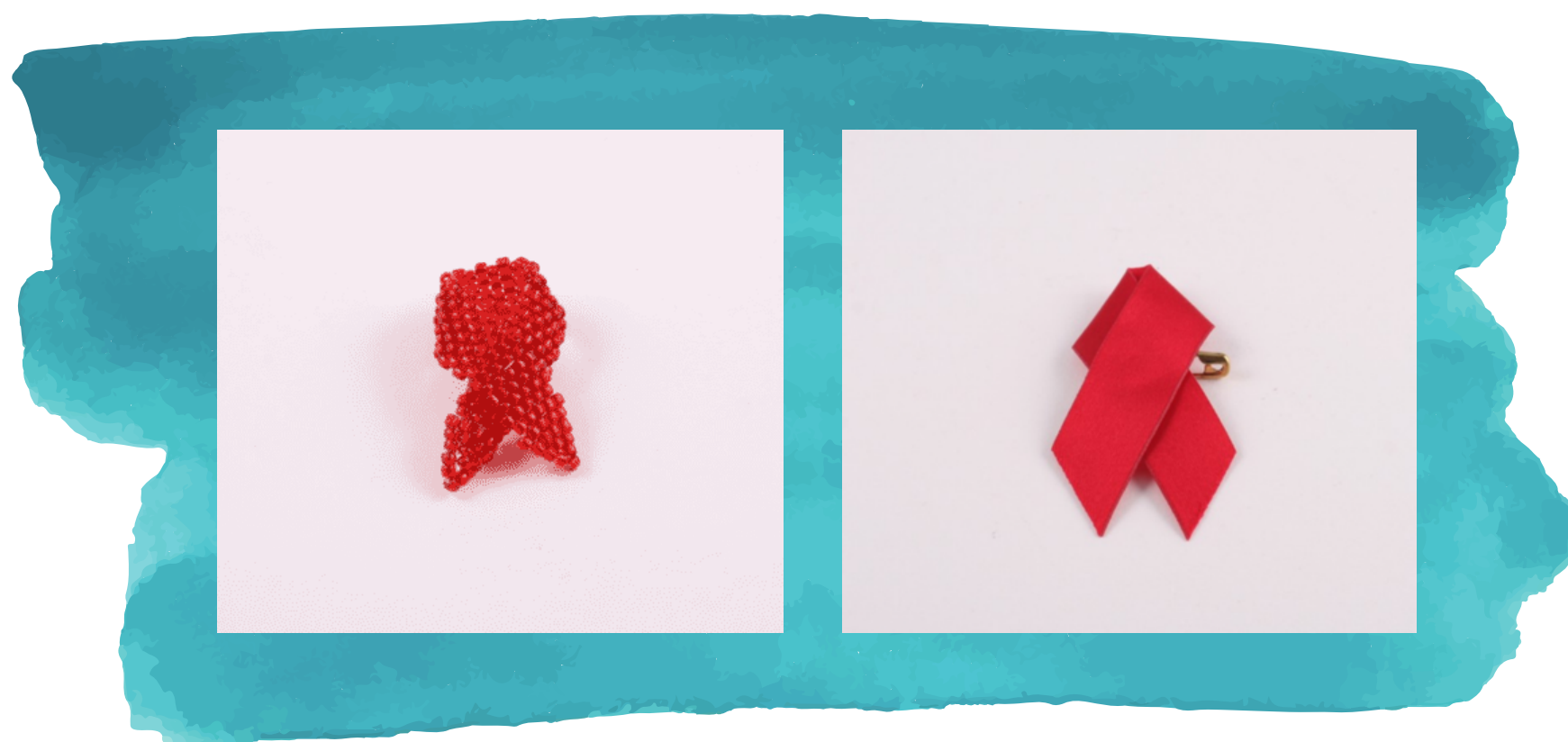
- HIV is a preventable disease
- HIV continues to be a global health issue and has claimed about 34.7 million so far
- Effective HIV prevention interventions have been proven to reduce HIV transmission
- People who get tested for HIV and learn that they are HIV+ can make changes to better their health and reduce the risk of transmitting HIV
- Given access to effective treatment for HIV, people with HIV are living longer, healthier, and more productive lives
- More funding is required to make resources available and to create awareness in the fight against HIV

### How can you show your solidarity?

On World AIDS Day you can wear your red ribbon which is a sign of HIV awareness. You can buy your ribbon from [until.org](http://until.org). The proceeds go towards research, treatment, and care of people living with HIV and AIDS. You can also partner with Until There's a Cure and launch a fundraiser in your school, workplace, and community. There are many other ways to get involved.



## Wear Your Red Ribbon on World AIDS Day





## About Until There's A Cure

Until There's A Cure (UTAC) is a national organization dedicated to eradicating HIV/AIDS by raising awareness and funds to combat this pandemic. Our dream is that no one else will become infected with HIV. For those who are HIV positive, we are dedicated on their behalf to educating all people about the virus and the overwhelming need for love and compassion in fighting this pandemic. Our goal is to fund prevention education, care services, and vaccine development, as well as to increase public awareness of AIDS using [The Bracelet](#).

Our product line has expanded to include many bracelets of [different styles](#) and materials, and all are priced from \$5 to \$150. Several of our bracelets provide a market for HIV+ craftspeople and support AIDS care and prevention in the developing world.

Our Foundation also receives [donations](#) and is committed to reinvesting over 88% of the proceeds back into the fight against HIV/AIDS.

Want to get involved? You are welcome to help the fundraising effort and create awareness by promoting the products on the media platform of your choice with guidance from [Until There's A Cure](#).

**For those who are HIV positive, we are dedicated on their behalf to educating all people about the virus and the overwhelming need for love and compassion in fighting this pandemic**



**DONATE!**

Donate and help support World AIDS Day  
UNTIL is committed to reinvesting over 88% of the proceeds back into the cause, so you can be assured your contribution is going toward the Fight Against HIV/AIDS.

Contact Us And Learn More About World AIDS Day!

info@utac.org

Tel: (650) 332-3200

560 Mountain Home Road Redwood City, CA 94062





# Some Facts About HIV/AIDS

## Worldwide

- Since the beginning of the epidemic, 76 million people have been infected with HIV
- 1,500,000 people were newly infected with HIV in 2020
- 690,000 people died of HIV-related causes in 2020
- 73% of people living with HIV received antiretroviral therapy (ART) in 2020
- About 0.7% of adults aged 15–49 years are living with HIV worldwide
- In the WHO African region, 3.7% are living with HIV which accounts for more than two-thirds of the people living with HIV worldwide

## Signs and Symptoms

- The human immunodeficiency virus (HIV) attacks the immune system and limits the body's ability to fight diseases. When the immune system is severely damaged, one can develop Acquired Immune Deficiency Syndrome (AIDS).
- Some people have flu-like symptoms within 2 to 4 weeks after infection (called acute HIV infection). These symptoms may last for a few days or several weeks. Possible symptoms include: fever, chills, rash, night sweats, muscle aches, sore throat, fatigue, swollen lymph nodes, and mouth ulcers
- See a health care provider if you have these symptoms and think you may have been exposed to HIV. Getting tested for HIV is the only way to know for sure!

## Transmission

- HIV can be transmitted through the exchange of body fluids, such as blood, breast milk, semen and vaginal fluids
- HIV can be transmitted from mother to child during pregnancy and delivery
- A person cannot become infected through activities such as kissing, hugging, shaking hands, or sharing personal objects, food or water
- Antiretroviral therapy (ART) does not cure HIV, but highly suppresses viral replication within a person's body

## Testing, Detection, and Treatment

- HIV can be detected through rapid tests that provide same-day results
- The majority of commonly used tests detect antibodies produced by the person as part of their immune response to fight HIV
- HIV can be managed by treatment regimens composed of a combination of three or more antiretroviral (ARV) drugs
- Antiretroviral therapy (ART) does not cure HIV, but it lowers the replication of the virus within the body

source [who](#)

- If you are a college student, [click here](#) to view a free HIV testing locations for colleges in your state of inquiry
- [Click here](#) for other HIV testing locations in your area

## Children under 15 years of age worldwide in 2020

- 1.7 million children are living with HIV
- 160 000 were newly infected
- HIV- related deaths

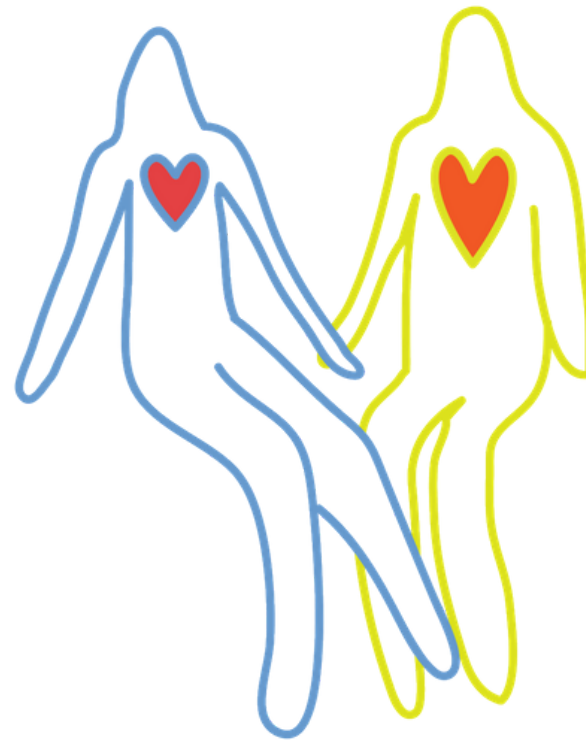
## When you protect yourselves you protect the children as well



**On World AIDS Day Give The Gift Of Love:  
Donate For An HIV Free Future For Our Children**



# Why should the youth care about HIV?



## Knowledge is key

According to the [CDC](#) youth with HIV are the least likely of any group to be aware of their infection and they have a suppressed viral load. Young people need to have access to information about HIV prevention so that they can make healthy decisions, get tested, know their status, and get the necessary care and treatment. Knowledge empowers, and it can save lives.

## What can be done?

HIV policies and programs that confront the crisis and promote awareness, prevention, treatment, and care need to be implemented on every campus by college administrators, campus health care providers, and student leaders.

- According to [WHO](#) a New HIV/AIDS political declaration seeks to end inequalities and get on track to end AIDS by 2030
- Access to effective HIV prevention, diagnosis, treatment and care, has led it to be a manageable chronic health condition, enabling people living with HIV to lead long and healthy lives.
- There was an estimated 37.6 million people living with HIV at the end of 2020.
- 690 000 people died from HIV-related causes in 2020 and 1.5 million people were newly infected.
- Service disruptions during COVID-19 led to increased HIV infections worldwide, so there is a need to increase awareness.
- Generally, there is a slowing public health response to HIV which is why creating awareness is so important.

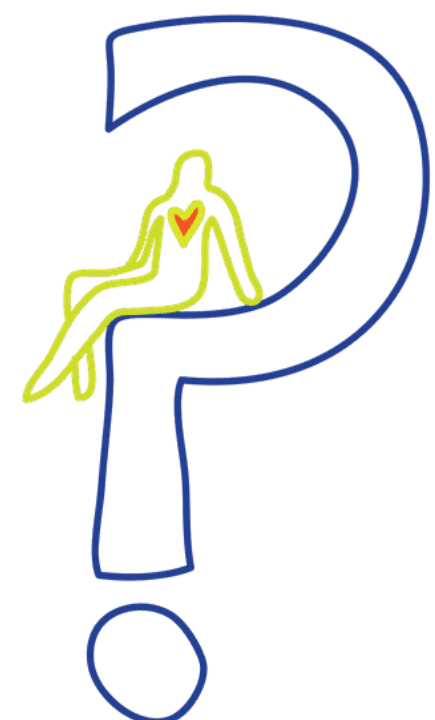
## Risk factors

Behaviors and conditions that put individuals at greater risk of contracting HIV include:

- having unprotected anal or vaginal sex
- having another sexually transmitted infection (STI) such as syphilis, herpes, chlamydia, gonorrhea and bacterial vaginosis
- sharing contaminated needles, syringes and other injecting equipment and drug solutions when injecting drugs
- receiving unsafe injections, blood transfusions and tissue transplantation, and medical procedures that involve unsterile cutting or piercing
- experiencing accidental needle stick injuries, including among health workers

## What YOU can do: Protect yourself during sex

- Use condoms every time you have sex
- Find out if [PrEP \(pre-exposure prophylaxis\)](#) is right for you!
- Get tested and treated for other STDs
- If your partner is living with HIV, **love** and encourage them to stay in treatment
- If you are living with HIV practice safe sex, protect your loved ones
- There is power in knowing your status!
- Find your free HIV testing site for college students, [free testing for college students](#)



**Get Tested! There is Power in Knowing Your Status**



# World AIDS Day Fundraiser

So Many Ways To Get Involved!

## Sell our bracelets and pins

Until There's A Cure (UTAC) will be happy to supply you with beautiful decently priced pins and brochures to sell on campus for your fundraiser. The sooner you contact us, the sooner, and better you will be prepared.

## Host a Bracelet Party

"Together For A Cure" Bracelet Parties are a great way to get together with family and friends to help raise awareness and funds for HIV/AIDS. Click on the links below for your Bracelet Party Kit Materials:

- [Together Bracelet Party Kit Guideline](#)
- [Together Bracelet Party Invitation](#)

## Launch a campus fundraiser

You can have a bake sale, hot dog sale, taco sale, pearl drink sale or any other favorite item you prefer. Selling easy to prepare, but tasty food is a quick and easy way to make money. The more ideas the better. Through GivHero you can create a fundraiser for Until There's A Cure easily by using the GivHero app! Visit our [GivHero profile](#) to get started

## Design a World AIDS Day T-shirt

Participants will design a World Aids Day T-shirt and Submit their design to Until There's A Cure. The winning design will be our 2021 World AIDS Day T-shirt.

## Make your own World AIDS Day awareness video

Feeling creative? Film your video and send it to Until There's a Cure. Videos are a great way to get the message across.

## Shoot an Ad and submit it to Until There's A Cure!

Show off your marketing skills with an awareness ad and spread the word.

## Hang up World AIDS Day posters around campus

- Let everyone know about the event with posters and fliers
- Use our own, and you can **design your own posters and fliers** to get everyone involved. The more the merrier!
- Get the word out about why understanding HIV, and getting tested is crucial, and how the funds help provide education, and care services for those who are impacted.



**It feels good knowing that you were involved in something that benefits the community**

## Join our Social Media Affiliate Program

- Promote our products and organization on your social media platform of choice and get a personal link!
- Get commission from friends and family that use your link and become a part of the reward tier program!
- Fill out the application so we can get to know you and get some information!
- Visit [until.org](http://until.org) to learn more about becoming an affiliate
- **APPLY TODAY!**

## Get involved for the long term by volunteering!

Until There's A Cure has many wonderful ways in which you can volunteer and spread the word about HIV/AIDS

- **Share your day** with UTAC. Start a fundraising campaign on Facebook to share your anniversary, graduation, and more with us! Learn more and **START SHARING!**
- **Write a blog.** Write a blog for us and help raise awareness. Contact us about writing a blog entry, becoming a regular blogger for us, or mentioning us on your blog. This is a great, easy way to let your voice be heard and help raise awareness for the cause!
- **Become a remote intern.** If you are someone that is looking to build your resume, obtain letters of recommendation, and earn school internship credit then our remote internship program is perfect for you!
- Contact us **FIND OUT MORE!**

## Further fun ways to get involved for the long term

- Greek life. Partner with any sororities or fraternities on campus to see if/how you can hold awareness & fundraising event
- Sporting events. Partner with your school's athletic department to hold frequent fundraisers at games
- Partner with your bookstore. Contact us for the possibility of selling our [bracelets](#) & [pins](#) permanently



# World AIDS Day Fundraiser

One Lasting Way To Get Involved!



## Start an HIV/AIDS Awareness College Campus Club

There is nothing more fun and engaging than being a member of a club, you get to meet new friends, you share ideas, and you collaborate to reach your goals.

### Why start an HIV/AIDS awareness club?

- Getting involved in the World AIDS Day fundraiser is a great way to start spreading the word about HIV, but for the rest of the year the issue might be forgotten
- Some colleges give students funds to start their favorite club, so why not take advantage of the free funds for a good cause
- If the club is successful it will keep functioning long after you graduate and more students year after year will get involved thanks to you!
- Hesitant? VISIT [campusgrotto.com](http://campusgrotto.com) to get tips about starting a college club

### Create a free website to advertise your club and reach more users!

- With you college club funds you can create an HIV awareness website That too, if well maintained will keep functioning and attracting users long after you graduate, what a cool way to be remembered!
- VISIT [weebly.com](http://weebly.com) to start your free website, it is fun and easy to use

### Take your website to the next level by adding Google Analytics

- Show your college how serious you are about growing you HIV awareness club by adding Google analytics to your website. It is free and easy to use.
- Google analytics helps you measure traffic sources, interactions with your content, and more. Know how much traffic your website receives.
- Impress your college professors with your data, and that might win you more funding for your club
- VISIT [Google analytics](http://Google analytics) and start measuring and analyzing your website traffic

### Set up your college HIV Awareness Booth on College Orientation week

- Take advantage of orientation week to advertise you HIV awareness club to new and potential students
- Let potential students and parents know your college is a safe zone, it might boost enrollment and earn you college fame

### HAVE FUN

fundraising for World AIDS Day  
for this year and the future

- Start your college HIV awareness club
- Launch your free HIV awareness website



## World AIDS Day Fundraiser

### Get Approval before you begin your fundraising effort!

- You are excited about World AIDS Day, you have a plan and you are ready to execute
- Wait! Contact your college/ university administration and let them know about your plans. Get their stamp of approval before you launch your fundraiser. They might even have extra funds to assist your effort
- Contact us at [until.org](http://until.org), we would love to hear about your exciting ideas and we are ready to help.
- Call us at (650) 332-3200 or email us at [until@utac.org](mailto:until@utac.org)
- You can also connect with through social media: [facebook](#), [twitter](#), and [instagram](#)

#### Why seek approval before launching your World AIDS Day fundraising?

- As a student you will be launching your fundraising activities on college/university property. They have a right to know about your plans and they have the resources to support your efforts.
- As a Foundation [UTAC](#) is inviting you to get involved in this fundraising initiative. We have the tools and expertise to make your fundraising a success, and we can help you coordinate your plans in a timely manner so that you are ready on the big day.
- We look forward to collaborating with you



**World AIDS Day is an opportunity to show solidarity with the millions of people living with HIV worldwide**

The following letter is an outline that can be tailored to suit your specific interests and goals for World AIDS Day, and is meant to be sent to the Student Affairs Administrator at your college/university whom you would like to oversee your efforts. If your proposal is approved, the next step would be to have them contact Until There's a Cure to coordinate the sale of awareness bracelets and pins. If they have additional questions about your proposal, feel free to have them contact Until There's a Cure via phone or email.

Call us at (650) 332-3200 or email us at [until@utac.org](mailto:until@utac.org).

Please ensure that this letter is sent at least two months before December 1st.

Dear [xxx],

As you may know, December 1st is World AIDS Day, a day dedicated to spreading awareness about HIV/AIDS, uniting people worldwide in the fight against HIV, and showing support for those living with the virus. There are currently 37,968,000 people living with HIV, and more than 770,000 people have died of HIV or AIDS, making it one of the most destructive pandemics in history.

Despite remarkable scientific advances in HIV treatment options, there remains a significant gap between where we are now and the complete eradication of HIV/AIDS. World AIDS Day is important to our nation and the world at large because it reminds the public that HIV is not a thing of the past. It is vital that people know the facts about how to protect themselves and others, that we raise money for the cause, and that we fight against stigma and discrimination and instead promote education.

To include [School Name] in this global effort, I propose we partner with Until There's a Cure, an organization focused on finding a cure for HIV/AIDS, to sell AIDS awareness bracelets on December 1st. The school will not need to fund this effort in any way, and all of the proceeds will benefit Until There's A Cure. For more information, contact UNTIL by phone at (650) 332-3200, or by email at [until@utac.org](mailto:until@utac.org). Additionally, [insert other ideas to raise awareness].

I look forward to hearing your thoughts.

Best Wishes,

[Your Name]





# World AIDS Day Fundraiser

## Fundraising Guidelines

### Selling our bracelets & pins is fun and easy!

#### 1 Month Before:

- By November 15th, call Until There's a Cure to place [bracelet](#), [pins](#) and/ or orders
- Don't be afraid to order excess! As long as you keep a well-organized inventory, there will be no expense for ordering and shipping back all of the extras
- You can check out our website [until.org](http://until.org) to see which ones you like the best!

#### 2 Weeks Before:

- Spread the word! Create a Facebook event and invite your whole campus!
- Start hanging up posters and fliers around the halls!
- Submit your first campus-wide email announcements!
- Inform everyone to wear red on the day of the fundraiser, since red is the color for AIDS awareness!
- Spread the news to all of your friends!

#### The Day After:

- Take inventory of the remaining bracelets and pins, and record how much money was earned.
- Make sure to account for the bracelets and pins that were not sold
- Call Until There's A Cure again for the next steps concerning sending the money and left-over bracelets and pins back



### Plan your way to success!

#### 2 Months Before December 1st:

- Contact the College Campus Student Affairs Administrator! Get the fundraiser approved!
- Ask if you would be able to sell the [bracelets](#), [pins](#) and other items you plan to add at any time during the day of your fundraiser
- Ask if it would be okay to hang posters and fliers that until.org would supply to you
- Ask if it would be okay to hang UTAC approved posters and fliers you designed
- Ask for approval to sell other items such as food that you want to use for fundraising
- If you plan to start an HIV awareness campus club and or website, mention that as well to find out if there are any funds pre-allocated to club activities
- If you are in a sorority or fraternity, start mentioning to your chapter what the fundraiser will be all about, where the money is going to, and how people will be affected



#### 1 Month Before:

By November 15th, call 650-332-3200 to place all your bracelet and pin orders. Don't be afraid to order excess! As long as you keep a well-organized inventory, there will be no expense for ordering and shipping back all of the extra bracelets and pins

- Pick your favorite [bracelets](#), [pins](#) to sell for your fundraiser at [until.org](http://until.org)
- Hold a campus meeting where you inform everyone about the task of selling bracelets, the facts about AIDS, and any other information necessary to make your fundraiser a success!
- Start organizing some of the tasks: Have some students prepared to organize bracelets into bags for each member to sell, have a publicity committee that will be in charge of hanging posters and fliers, and sending campus-wide emails everyday for the week before the event
- Distribute a newsletter to all of the professors and faculty explaining what you will be doing on the day of your fundraiser, and how the money will help with research and education on HIV and AIDS



**Two Weeks Before:** Create a Facebook event and invite your whole campus! Start hanging up posters and fliers around the halls! Encourage students to wear red on December 1st

**The Day Before:** Hold a meeting in order to count inventory write down names of those who will sell the pins and bracelets, choose a busy area on campus to set your booth

**The Day Of:** Red and ready, distribute brochures with [until.org](http://until.org) to encourage online shopping for those who cannot buy on that day

**The Day After:** Take inventory of remaining bracelets and pins, and how much money was earned. Contact [until.org](http://until.org), send earnings and ship back remaining inventory.



**Have fun Fundraising on World AIDS Day!**

**Join  
The World AIDS Day  
Movement!**



**Get Tested For HIV  
Visit [CDC.GOV](https://www.cdc.gov)  
For Local Testing Areas**