

UNTIL THERE'S A CURE

College Fundraising Ideas

2022



ABOUT UNTIL THERE'S A CURE

Until There's A Cure (UTAC) is a national organization dedicated to eradicating HIV/AIDS by raising awareness and funds to combat this pandemic. Our dream is that no one else will become infected with HIV. For those who are HIV positive, we are dedicated on their behalf to educating all people about the virus and the overwhelming need for love and compassion in fighting this pandemic. Our goal is to fund prevention education, care services, and vaccine development, as well as to increase public awareness of AIDS using [The Bracelet](#).

Our product line has expanded to include many bracelets of [different styles](#) and materials, and all are priced from \$5 to \$150. Several of our bracelets provide a market for HIV+ craftspeople and support AIDS care and prevention in the developing world.

Our Foundation also receives [donations](#) and is committed to reinvesting over 88% of the proceeds back into the fight against HIV/AIDS.

Want to get involved and don't know where to start? We have you covered! Below are **20** fun and creative fundraising ideas that you can use to raise funds and awareness for [Until There's A Cure](#).

In Person Fundraising Ideas

1. Sell our bracelets and pins

Until There's A Cure will be happy to supply you with beautiful decently priced pins and bracelets to sell on campus for your fundraiser. Contact us at 650-332-3200 or by email info@utac.org to receive more information and merchandise

2. Work at a stadium during or after an athletic event

Many universities rely on clubs, organizations, and groups to work concession stands and other jobs during home games. What a great way to raise money and help make game-day an excellent experience for all the fans! Gather your club members for a day of serving up hot dogs, drinks, and whatever food and drink your stadium has to offer.

3. Host a charity donut dash for your next college fundraiser

You've heard of charity 5K runs or other running fundraisers. Raise the stakes (and the dough) by hosting a "Donut Dash." This can cover any distance, but a 5K donut dash has competitors running a total of 3.1 miles. At the halfway point, competitors pause and eat donuts to shave a certain amount of time off your total time, then finish the rest of the race.

For example, if you decide each donut is worth a 10-second time bonus, and someone eats 6 donuts, that competitor would have a full minute deducted from their total finish time.

This turns your traditional charity 5K into quite a strategic (and sugary) adventure, and there are loads of variations you can add to keep things interesting.

4. Barbecue

Cookouts and barbecues are always excellent for students on the run or a casual dinner event. Hold the event at your sorority/fraternity house or other college location and charge an admittance or per plate fee to those who attend. Ask other students or members of your group to help by donating utensils, food items, and other necessities.

5. College Dance

Throw a themed dance or party for students in which they pay an admission fee to get in the door. The primary focus of your fundraising event is going to be the music so make sure to find a reliable volunteer DJ on campus or play mixed CDs...The wider the variety, the better!

6. Sports Competition for Fundraising

Sport competitions are great college fundraisers. Sign up other fraternities or sororities to participate against yours in different sport competitions on campus such as beach volleyball. Charge an admission fee to the event and provide snacks and beverages attendees can purchase.

7. Food Sales

Offering food to hungry college students is an easy way to their hearts and their pocketbooks. There are a variety of ways to accomplish this. Selling hot dogs, chips, and other easy to serve items during lunch hours is also one possible way to earn some quick donations.

You could also have an ice cream social or sell beverages or snow cones on hot days or hot cocoa or coffee on cold ones to students, faculty, and others passing by during lunch hours. Reach out to your community to ask them to donate food items for your fundraising event. Explain the purpose of it and offer free publicity for their restaurant or other business.

8. Theme Movie Night

Get everyone together for a special movie night with a particular theme, such as "horror movie night." You can even spice it up by having people dress up like their favorite horror movie characters and offer prizes for "best costume." You can sell beverages, popcorn, and other snacks, too, to bring in even more money when implementing this fundraising idea

9. Car Wash

Now, we have all heard about charity car washes. Why not step it up a notch by offering other types of washes, too, such as dog washes, window washes, bike washes, and so forth. This is a very inexpensive way to set up a fundraiser. Make it fun and have a great time and people will come

10. Fashion Show

Raise money with a fierce and fabulous fashion show. This is a fundraising idea for college that gets the whole campus buzzing.

Reserve an atmospheric location on campus like an auditorium, theater room, or chapel. Set the tone, whether it's casual or haute couture, and add an intriguing theme for the show, like "22nd-century looks" or "patterns on patterns." Line up a diverse group of participants ready to show off their sartorial style.

Try tiered entrance fees to bring in extra money. For example, charge \$15 for general admission and show participants and \$30 for front-row seats beside the catwalk or stage. You can even see if a local clothing store would donate clothes for an auction at the end of the night. Bring in judges and hand out gift cards for the best look of the night.

11. Nostalgia Night

Everyone loves a well-executed throwback event. Thanks to the wealth of pop culture online — from popular songs, movies, and products to trendy clothes, food, and slang — it's fairly easy to pay homage to any era. Simply pick a time period, set the scene, and start raising funds.

Since we're talking about fundraising ideas for college students, a late '90s to early '00s party is a no-brainer. Recreate this gloriously wacky time with turn-of-the-century standards. Break out the Britney Spears CDs, whip up a batch of Kool-Aid, and set up a TV screening area to play old music videos and cartoon classics like "PowerPuff Girls" and "Hey Arnold!"

You can charge a small entry fee for this era-explosion or sell themed merchandise such as our bracelets or accessories

12. Bottomless Brunch

Serve up an all-day breakfast buffet on campus and sell tickets online and at the door to raise money. You can work with your campus food service or get it catered by a local restaurant. Make this fundraising event exclusive to the college community, or open it up to the greater area.

Spice things up for the 21+ crowd by also offering mimosas, bloody marys, or other alcoholic beverages. Be sure to create and maintain an ID-checking system.

13. Battle of the “Lip Syncs”

A new twist on Battle of the Bands...battle it out with a Karaoke competition! Have prizes, raffles, and concessions and charge an entrance fee.

14. Open Mic Night

Host an Open Mike night. Poetry, music, comedy, all talents are welcome. A recent trend: Reading your childhood/teenage diary! Sell tickets. Use SignUpGenius for RSVP's. Have concessions and a raffle.

Virtual Fundraising Ideas

1. Video Game Tournament

Loads of people enjoy playing video games and are keen to use their passion for gaming for a good cause (or bragging rights). Plus, with platforms like Twitch, you can live-stream your tournament for everyone to follow the action and cheer.

Whether you gather everyone for a rousing Donkey Kong tournament or a marathon Call of Duty session, this is a great way to raise money for your cause.

There are many viable ways to structure a successful video game tournament. Some clubs ask everyone to pay a small entry fee and offer a prize for the winner. Others choose to ask for donations or get prizes donated.

2. Host a virtual gathering with a high-profile speaker for a college club fundraiser

Another great benefit of virtual events is that it can be easier and cheaper to bring in high-profile speakers and experts to offer a class or workshop. This type of fundraiser is especially attractive for academic clubs and organizations because members can learn more about their field of study while raising money for a great cause.

Whether you bring in an academic expert, a motivational speaker, comedian, or a celebrity, be sure to offer options for attendees to ask questions or engage with the speaker. Gather questions in advance with a custom form or have a moderator collect questions from the chat as the speaker is presenting.

You can charge a small attendance fee when people sign up for a virtual event, or you can ask for donations when people fill out the free registration page.

3. Virtual paint night, cooking class, or other virtual fundraiser

Whether you're interested in a virtual paint night, learning how to cook a new dish in an apartment kitchen or another fun class, many experts or businesses have virtual options!

With a virtual event, people will need to register in advance so you can either deliver or mail the supplies for the event (or give participants enough time to gather the supplies).

These fundraisers can be great to plan when everyone's home on break. You can encourage your club members to get parents, friends, and other people involved, increasing your fundraising potential.

4. Exercising Fundraiser

Put a fresh spin on the most well-known fundraising events. Walk-a-thons, marathons, dance-a-thons, and ride-a-thons can all be adapted to today's environment. This versatile virtual endurance event and socially distanced ride-a-thon might inspire you.

Ask people to donate in proportion to how many miles they'll walk or how many hours they plan to dance. Encourage them to send in pictures or videos of them completing their activity. If your staff is participating, set up a live event to keep their motivation high.

5. Live Stream Musical Performance

Shine the spotlight on a local artist or band. You can invite performers from different genres or focus on one musical experience. Ask the artist to promote the digital concert in the weeks before the event. Popular musicians have the added bonus of drawing more concertgoers, which translates to more donors. You can also stream a free concert and watch, sing along, and comment together.

6. Host a Movie or Documentary Showing

Stream a movie or a documentary through Zoom so viewers can discuss what is happening in live time. It is important to have a landing page for either viewing option so that the event's cause is clear, people have access to background information, and viewers can find additional ways to help. The landing page can also serve as a "ticket booth" or "donation table."

Tips To Have A Successful Fundraiser!

1. Make it easy for people to pay or give online

Let's be honest, most people don't carry cash or change. It's easier to pay with a debit or credit card. Whether you use Paypal, Venmo, or set up an online donation page, give people several options to either pay to register or make a donation. Ask us for our QR codes to have at the event!

2. Use online sign-ups for events to streamline the registration process

You and your fellow club members are juggling a lot. Using an online event registration platform for your next fundraising event helps organize registration information. Check-in at the event will be a breeze without cumbersome spreadsheets. It will also be much easier to follow up with people after the event because you'll have their information on hand.

3. Follow GiveGab's Ultimate Guide to Giving Day Success!

This guide will break down everything that is necessary to have a successful fundraising event! You can download the entire guide here: <https://info.givegab.com/downloads/ultimate-guide-giving-day-success/>

4. And most importantly. . . Have FUN!

If you have taken the time to get this far in our handbook then you're awesome and we hope that we have inspired some creative fundraising ideas for your event. Please reach out to us at info@utac.org or by phone at 650-332-3200 so that we can discuss and coordinate a fundraiser together!

